



# TerraVinea

A REIMAGINED WINE EXPERIENCE

## EXPERIENCES OF WINE, ART AND SOUL

Cinque Terre

# 20 26

📧 [booking@terravinea.it](mailto:booking@terravinea.it)

☎ +39.349.4293294

📘 terravinea

📍 terravinea.5terre

# TerraVinéa

*There are places where wine is simply a product.*

*There are rare places where wine is a story.*

*This place has a name: **TerraVinéa**.*



**TerraVinéa** was created in the heart of the Cinque Terre, in a territory unique in the world and recognized as a UNESCO World Heritage Site, where vineyards grow on sea-facing terraces and every harvest is still an act of effort, care, and tradition.

**TerraVinéa** is not just a wine tasting. It is a collection of experiences designed to allow guests to experience wine in a different way: deeper, more sensory, more human.



## ◆ WHO WE ARE

Behind **TerraVinéa** is a team of professionals who have worked for years in local tourism and who truly understand what travelers seek when they arrive in the Cinque Terre: authenticity, quality, emotion, and an experience that leaves a meaningful memory.

For this reason, we have created a format where wine becomes the protagonist not only in the glass, but also through creativity, meditation, breath, art, slowness, and observation.

An experience designed for curious travelers, premium groups, tour operators, guides, and concierge services who wish to offer something truly different from standard activities: a unique experience, in every sense, that cannot be found elsewhere.

## ◆ WHERE WE ARE

Our experiences take place in an authentic Cinque Terre winery, a cooperative bringing together more than 200 small producers, ensuring that experiences always run, even in case of rain or unstable weather conditions. The location offers outdoor parking, allowing guests to arrive **directly at the entrance** with their own vehicle, taxi, private transfer, or minibus — *a significant added value in the Cinque Terre area.*

**INDOOR:** spacious and bright interiors with large windows overlooking the vineyards.

**OUTDOOR:** panoramic terrace, away from traffic, immersed in greenery and partially covered.

*NOTE The venue is not fully accessible to wheelchair users.*



## ◆ HOW TO REACH US

- **ON FOOT** (*for the more adventurous*) via scenic trails with traditional dry-stone walls overlooking the Cinque Terre skyline.
- **BY TRAIN** from Manarola train station. From there, the winery in Groppo can be reached on foot, by taxi, by bus, or (upon reservation) with complimentary pick-up service.
- **BY FERRY** from the Manarola pier. From there, the winery in Groppo can be reached on foot, by taxi, by bus, or (upon reservation) with complimentary pick-up service.
- **BY BUS** from the center of Manarola. The local bus service (free for Cinque Terre Card holders) reaches the winery in Groppo.
- **BY CAR.** The winery provides free outdoor parking. Parking spaces cannot be reserved in advance. Guests may also park free of charge along the panoramic road where permitted and reach the winery on foot.
- **BY TAXI.** Taxi service in Manarola offers vehicles accommodating up to seven passengers and authorized access to the historic centers and pedestrian zones of both Riomaggiore and Manarola.
- **PICK-UP.** To make the experience convenient and accessible for guests without private transportation, we offer, upon reservation, a complimentary transfer service with pick-up available at selected meeting points in Riomaggiore, Manarola, and La Spezia. The transfer allows travelers to enjoy the experience in a relaxed and safe manner, without logistical stress.

## ◆ SIMPLE BOOKING AND PROFESSIONAL ORGANIZATION

All experiences are:

- *booked in advance;*
- *prepaid;*
- *confirmed once the minimum number of participants has been reached.*

### **Minimum number of participants: 6**

*The minimum of 6 people can be reached by combining guests from different tour operators and private channels.*

*For larger groups, activities are managed with an adapted format while maintaining quality, timing, and execution.*

*Terms and conditions of sale are available upon request.*





## WATERCOLOR AND WINE

### *Painting with wine*

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An incredible, creative, and sensory experience where wine becomes color: vibrant, sustainable, and unpredictable.

Participants, accompanied by a professional watercolor artist, will paint on paper using natural pigments created by reducing wine or using the wine in its pure form, creating postcards and artworks inspired by the Cinque Terre.

A tangible keepsake to take home, a postcard to send to a dear friend, in a relaxed and authentic atmosphere.

The experience **INCLUDES**:

- *one welcome glass of sparkling wine;*
- *all tools and pigments for painting;*
- *final tasting of 3 local wines;*
- *liability insurance and taxes.*

**DURATION:** 150 minutes

#### **PRICES:**

##### **Private experience**

- 2 to 6 guests: €720 package

##### **Shared experience**

- 2 to 10 pax: €120 per person;
- 11 to 20 pax: €115 per person;
- over 20 pax: price and program to be agreed upon.

*NOTE: The experience is confirmed upon reaching the minimum of 6 pax (even from different groups).*



# THE ART OF BREATH AND WINE

## *Meditative tasting*

A new way of tasting through breath, centering, and sensory awareness.

After an introduction to the territory, participants are guided through a meditative experience that prepares the senses for tasting and discovering new nuances and new ways of perceiving.

The tasting takes place in two separate moments: before and after a brief breathing and sensory meditation practice. This step transforms perception: the senses become refined, the mind slows down, and the body becomes more receptive.

The same wine, tasted again afterward, reveals new nuances, clearer aromas, and sensations that previously went unnoticed.

The experience **INCLUDES**:

- *breathing and centering techniques;*
- *guided tasting with sommelier;*
- *final tasting of 3 local wines;*
- *liability insurance and taxes.*

**DURATION:** 90 minutes

### **PRICES:**

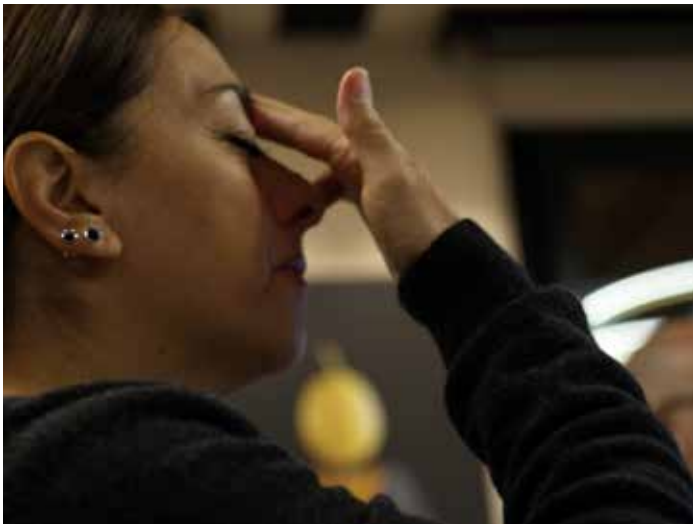
#### **Private experience**

- 2 to 6 guests: €550 package

#### **Shared experience**

- 2 to 10 pax: €90 per person;
- 11 to 20 pax: €85 per person;
- over 20 pax: price and program to be agreed upon.

*NOTE: The experience is confirmed upon reaching the minimum of 6 pax (even from different groups).*





## EMERALD AND GOLD

### *Pesto and wine, masterpieces of Liguria*

It is not a show. Guests will be involved in preparing the best pesto they have ever tasted.

This is the perfect experience to learn how to prepare it with mortar and pestle, according to traditional Ligurian technique and recipe.

Guests are welcomed with a glass of sparkling wine from the winery and, once the pesto is ready, they will enjoy it with traditional focaccia and locally produced cheeses.

The hills and terraced vineyards provide the ideal backdrop for the final tasting of 3 dry Cinque Terre wines produced by the winery.

The experience **INCLUDES**:

- one welcome glass of sparkling wine;
- all ingredients to prepare pesto;
- focaccia and local cheese tasting;
- final tasting of 3 local wines;
- liability insurance and taxes.

**DURATION**: 90 minutes

#### **PRICES:**

##### **Private experience**

- 2 to 6 guests: €600 package

##### **Shared experience**

- 2 to 10 pax: €100 per person;
- 11 to 20 pax: €95 per person;
- over 20 pax: price and program to be agreed upon.

*NOTE: The experience is confirmed upon reaching the minimum of 6 pax (even from different groups).*



*Traditional Genovese pesto is NOT vegan.  
The experience is NOT suitable for guests  
with severe food allergies.*



TerraVinéa

A REIMAGINED WINE EXPERIENCE

TerraVinéa is a growing project: we are already developing new experiences that will combine wine, nature, and well-being in order to expand our offering with new experiences that remain authentic, sustainable, and consistent with the spirit of the Cinque Terre.

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📷 terravinea.5terre

